

Bühlertann, 1 September 2021

Gold plated - The electric Allmähers from the house AS-Motor

At the beginning of June this year, AS-Motor presented the first electrically driven high grass mowers: the AS EAllmäher. Consistently and persistently, the development team of the high grass specialist had pursued the possibilities of alternative, electric drives for its Allmäher product range and knew that the time for professional battery-powered mowers is now ripe. The expert jury of the demopark novelty contest was also convinced by the new professional battery-powered mowers and awarded the electric Allmäher with a gold medal.

The jury, consisting of members of the specialist editorial teams of leading industry titles, gave the following reasons for the outstanding award: "The AS 21 EAllmäher, AS 62 EAllmäher and AS 63 EAllmäher models from the manufacturer AS-Motor are the first high grass mowers with electric drive. Two 56-volt hand batteries are used. More range can be achieved with an additional back battery. The performance of the professional mowers is comparable to that of a 200 cc four-stroke engine."

"We are extremely happy about this great success", after the announcement of the results of the demopark novelty contest, Roman Mühleck, product manager of the AS-Motor Electric project, and Georg-Otto Fuchs, head of marketing at AS-Motor, agreed "We owe this gold medal thanks to the excellent work of our development team, which always knows how to rethink the tried and tested combined with the necessary foresight. AS-Motor thus remains the competent partner in the field of high grass mowers and will in the future offer its customers the choice between classic combustion engines or electrically powered professional mowers. At this point, we would also like to thank our development partner EGO, with whom we jointly developed the high-performance electric motor for this purpose and who is supplying us with the necessary components for our new AS-Motor Electric product line."

The new AS-Motor Electric product line consists of a total of nine models from four different product families. In addition to the gold award-winning electric all-mowers, these include models of the proven professional and mulching lawn mowers as well as the weed brushes. The AS-Motor Electric models will be available from the 2022 season.

(Leader & body text: 2155 characters, with spaces)

About AS-Motor GmbH:

AS-Motor GmbH, based in Bühlertann, has been developing and producing motorised special equipment for garden and landscape maintenance since 1959 and has coined the term all-mower. The machines from AS-Motor are made for extreme requirements, such as slopes or high vegetation. The Swabian family-owned company employs over 135 people and manufactures most of the components itself. For more information, visit www.as-motor.de.

Visuals:



Picture 1: The AS-Motor team celebrates the gold medal for its EAllmowers - even without a fair



Figure 2: The new AS-Motor Electric product line consists of a total of 9 models.

Picture credits: AS-Motor GmbH

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<https://we.tl/t-iVNqo7akRT>

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